



SPONSORSHIP

DECK PACKAGE



www.ncwineandjazz.com

OUR MISSION

The mission of the **North Carolina Wine & Jazz Festival** is to expose and entertain a diverse audience of smooth jazz aficionados, while expanding domestic and international wine knowledge and culture.

North Carolina

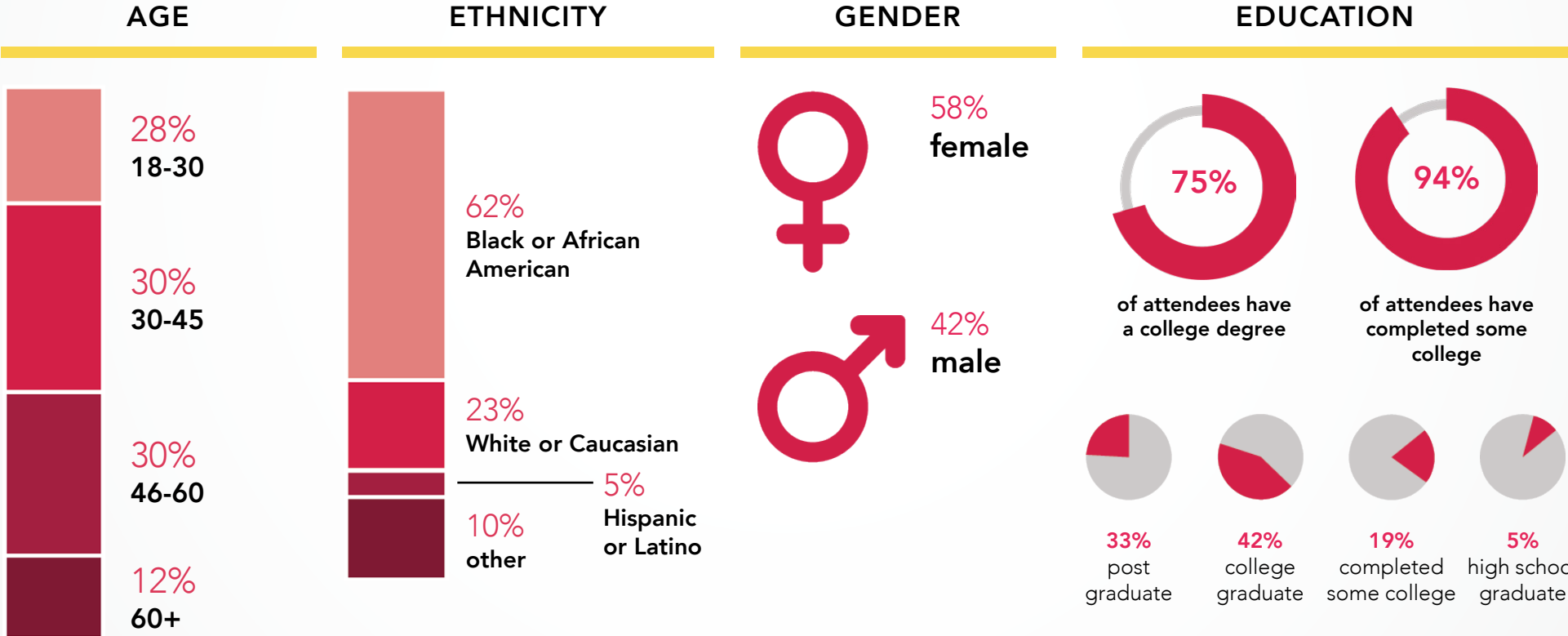
WINE

and Jazz



DEMOGRAPHICS

DIVERSE COMMUNITY





MEDIA IMPRESSIONS

OUR WEBSITE VISITORS & SOCIAL MEDIA IMPRESSIONS

Robust national, regional, and local media coverage reached an audience of over **1.6 million people**.

Online coverage resulted in more than **1,300,000 impressions**.

The festival secured more than **2 broadcast radio and TV interviews** or coverage, totaling more than 275,000 impressions. Est. Attendees 5,000.

February 2024 visits

1,558 unique users
1,988 total visits

March 2024 visits

3,793 unique visits
4,915 total visits

April 2024 visits

8,487 unique visits
(124% increase over April 2024), 14,133 total visits (183% increase over March 2024)

April 2024 pageviews

74,708
(295% increase over April 2024)



North Carolina
WINE
and Jazz

PRICING

\$25,000

TITLE SPONSOR

Package Includes:

- ✓ **Event named after company one year!**
- ✓ (Top, Left & Right) Stage Banner
- ✓ Company logo displayed on website, social sites, and select promotional materials
- ✓ 25 VIP Day Pass event tickets
- ✓ Vendor spot 10 X 40 Tent included (submit photo of booth presentation)
- ✓ Private VIP restroom
- ✓ T-shirt sponsorship Sponsor logo
- ✓ (Large Print) company name on souvenir tasting glass

\$15,000

GOLD SPONSOR

Package Includes:

- ✓ (Left & Right) Stage Banner
- ✓ Company logo displayed on website, social sites, and select promotional materials
- ✓ 15 Day VIP pass event tickets
- ✓ Vendor spot 10 X 40 Tent included (submit photo of booth presentation)
- ✓ Private VIP restroom
- ✓ T-shirt sponsorship Sponsor logo
- ✓ (Large Print) company name on souvenir tasting glass

\$10,000

SILVER SPONSOR

Package Includes:

- ✓ (Top) Stage banner
- ✓ Company logo displayed on website, social sites, and select promotional materials
- ✓ 10 VIP Day pass event tickets
- ✓ Vendor spot 10 X 20 Tent included (submit photo of booth presentation)
- ✓ Access to VIP restroom
- ✓ T-shirt sponsorship Sponsor logo (Smaller Print) name on souvenir tasting glass

PRICING

\$5,000

BRONZE SPONSOR

Package Includes:

- ✓ Company logo displayed on website, social sites, and select promotional materials
- ✓ 6 VIP Day pass event tickets
- ✓ Vendor spot 10 X 20 Tent included (submit photo of booth presentation)
- ✓ Access to VIP restroom
- ✓ T-shirt sponsorship Sponsor logo (Smaller Print) name on souvenir tasting glass

\$2,500

CORPORATE SPONSOR

Package Includes:

- ✓ Company logo displayed on website, social sites, and select promotional materials
- ✓ 4 VIP Day pass event tickets
- ✓ T-shirt sponsorship logo
- ✓ 10 X 10 Tent Space (Tent not included)

\$1,500

PARTNER

Package Includes:

- ✓ Company logo displayed on website, social sites, and select promotional materials
- ✓ 3 VIP Day pass event tickets
- ✓ T-shirt sponsorship logo
- ✓ 10 X 10 Tent Space (Tent not included)

\$750

WEBSITE BANNER

Package Includes:

- ✓ 250 X 250 Square (Banner) company provides

Only 2 spaces available!